

*Richardson, Texas*  
ECONOMIC DEVELOPMENT PARTNERSHIP

The Telecom Corridor®

*The Best Place in the U.S.  
to Locate Your Technology Company*



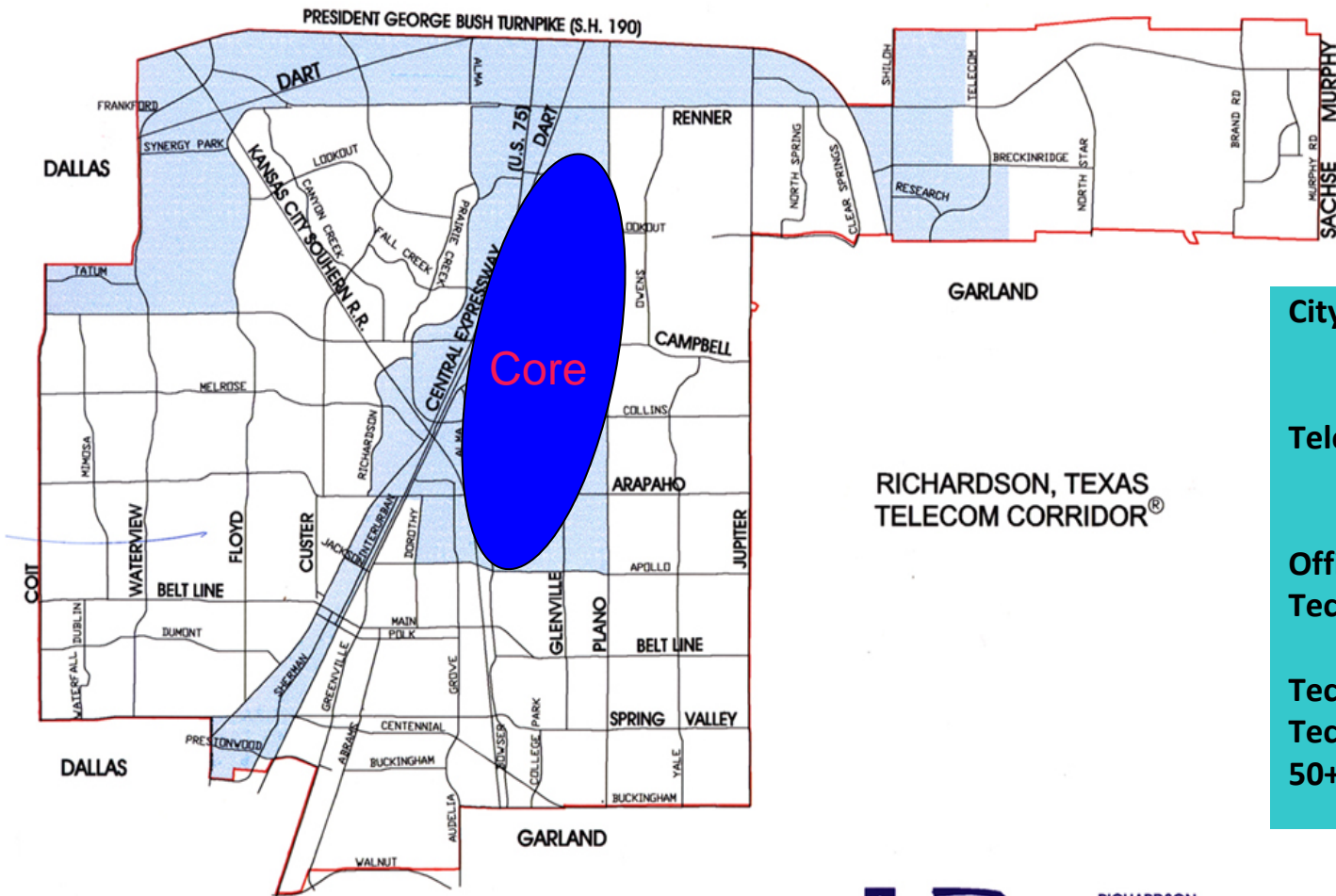
## Richardson, Texas – Centrally Located



In the Dallas / Fort Worth Metroplex



PLANO



**City - 28.2 Square Miles**  
**103,802 Population**

**Telecom Corridor**  
**11 square miles**  
**3 square mile core**

**Office Space - 12 Million SF**  
**Tech Space - 13 Million SF**

**Tech Jobs - 70,000+**  
**Tech Companies - 500+**  
**50+ Foreign Tech Companies**



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- Texas has the most stable state economy in the U.S.
- Texas produced more jobs 2008-2010 than all states combined
- Texas is “business friendly”
- Texas is centrally located to serve all of U.S., Canada, Latin America
- Texas residents enjoy a high standard of living
- Texas has a low cost of living
- Texas has NO state personal income tax
- DFW airport is 3<sup>rd</sup> busiest international airport
- State of Texas Economic Development incentives
  - Texas Enterprise Fund (Largest such fund in U.S.)
  - Texas Skills Development Fund



## Airport Rankings (March 2011)

### Top 10 airports by traffic movements

1.	ATLANTA, GA	950,119
2.	CHICAGO, IL	882,614
<b>3.</b>	<b>DALLAS/FORT WORTH, TX</b>	<b>652,261</b>
4.	DENVER, CO	630,089
5.	LOS ANGELES, CA	575,835
6.	HOUSTON, TX	531,347
7.	CHARLOTTE, NC	529,101
8.	BEIJING, CN	517,582
9.	LAS VEGAS, NV	505,591
10.	PARIS, FR.	499,997



- The “International Business Capital of North Texas”
- Richardson is hub of “The Telecom Corridor®”
- Richardson has several technology industry clusters
- Close proximity to:
  - 10,000+ corporate headquarters
  - 44 Fortune 500 corporate headquarters
- Highly skilled, well educated workforce
- Easy access to whole Metroplex via highways, toll roads, light rail
- Main campus of UT Dallas located in Richardson



- One of top four technology centers in the U.S.
- Large concentration of high tech firms (600+)
- Best location in DFW for technology companies
- Major tech employers include:
  - AT&T
  - Verizon
  - Ericsson
  - Rockwell Collins
  - Cisco Systems
  - Elcan/Raytheon
  - TriQuint Semiconductor
  - Texas Instruments
  - Samsung Wireless
  - MetroPCS
  - Honeywell
  - Systimax
- Texas economic development incentives
- Local economic development incentives
- Richardson Chamber of Commerce is “FIVE STAR” certified by the U.S. Chamber of Commerce



- **Richardson start-up services for overseas firms**
  - Inexpensive “Soft Landing” office space at STARTech Early Ventures building
  - Business concierge services for foreign companies
  - Chamber member businesses provide services
    - Legal
    - Accounting
    - Real estate (commercial/residential)
    - Business logistics
    - Banking
    - Others
  - U.S. government agencies
  - International chambers of commerce

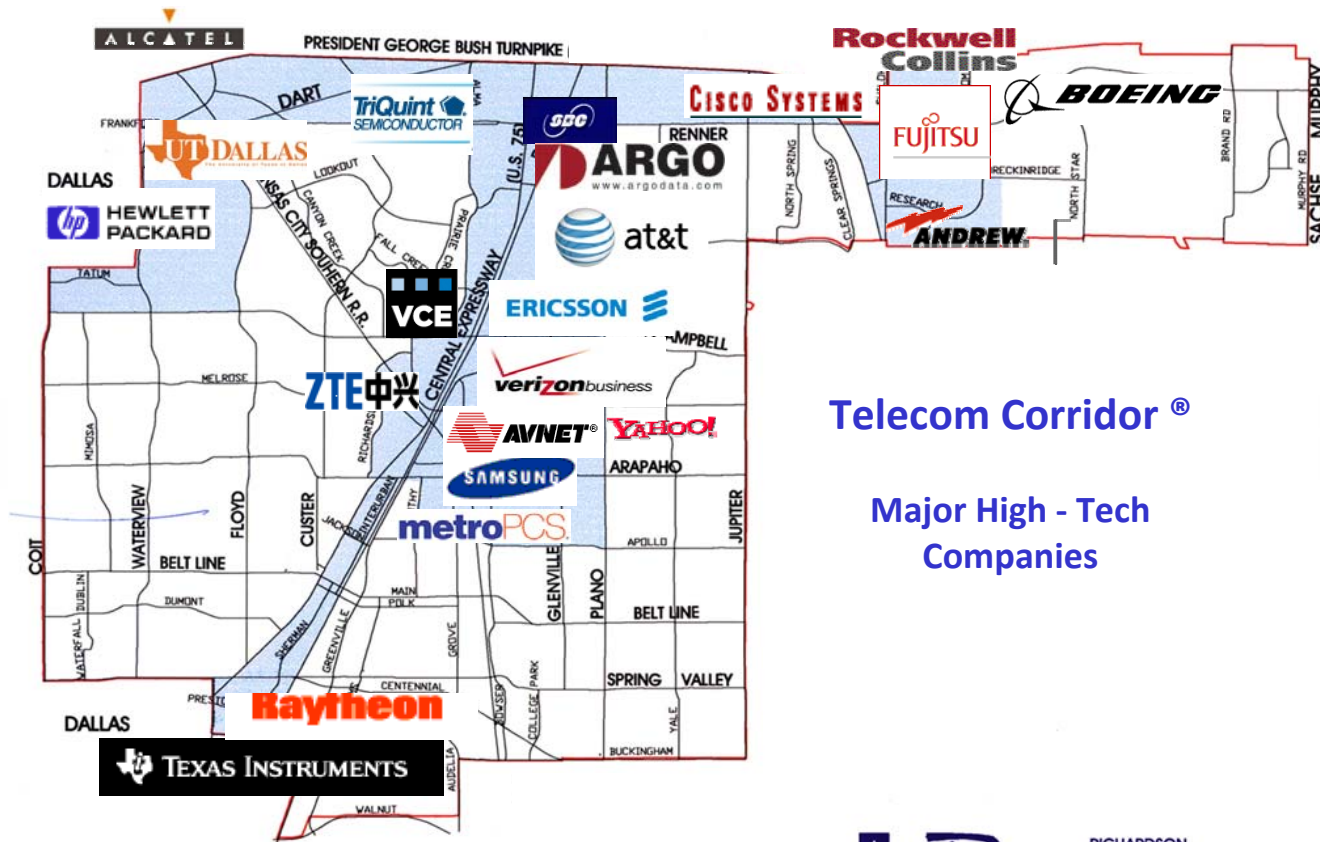


- **Richardson Core Industry Clusters**
  - **Telecom**
  - **ICT/ Networking**
  - **Software / Video Gaming**
  - **Semiconductor Manufacturing/Suppliers**
  - **Electronic Equipment**
  - **Defense Contractors**
  - **Data Centers/Cloud Computing**
  - **Medical/Dental Devices**
  - **RFID**
  - **Insurance/healthcare/financial services**



# Sample of Largest Companies





Telecom Corridor®

Major High - Tech Companies



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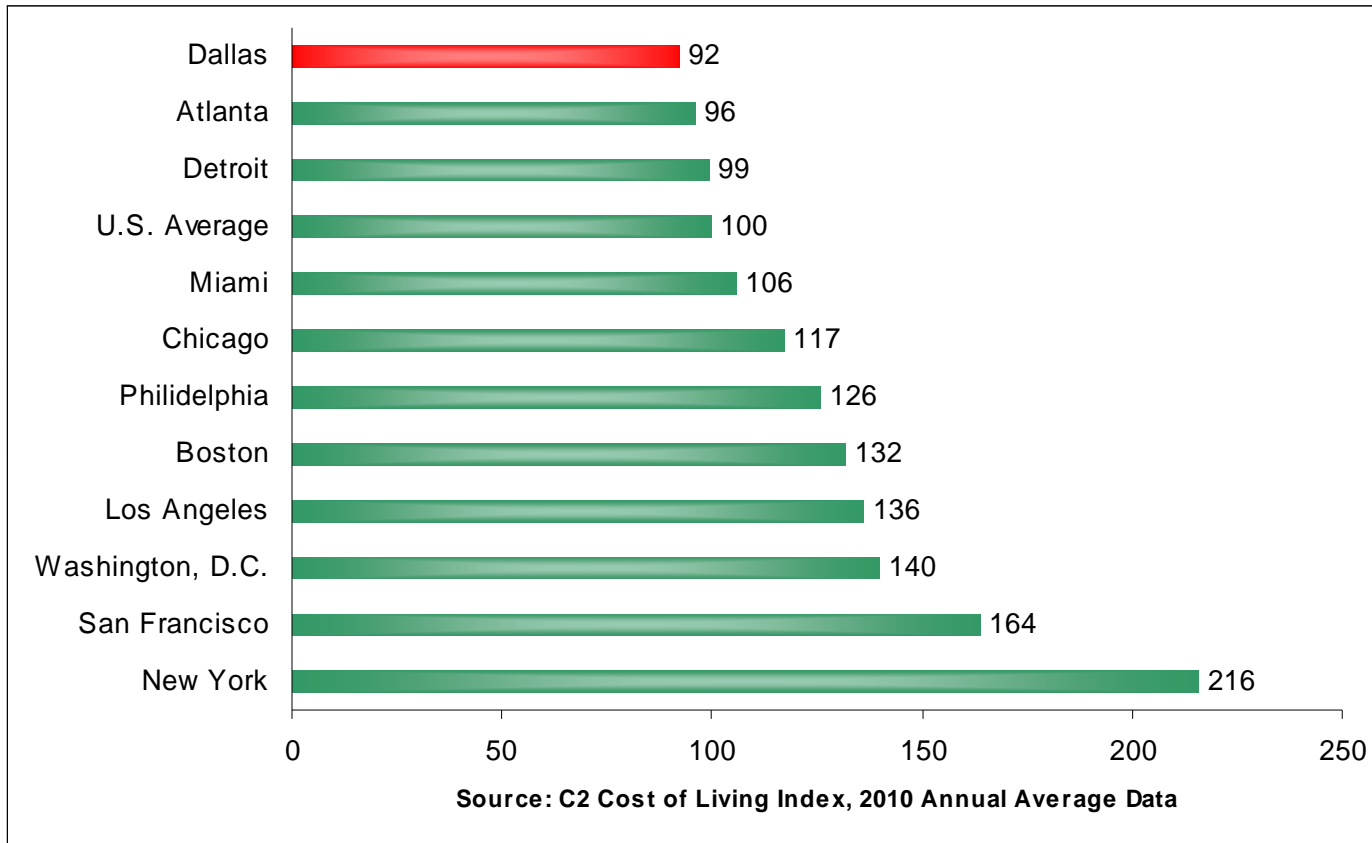
- **3 major highway systems in the city**
- **DFW International Airport (#3 in daily flights)**
  - 23 miles from Richardson
- **4 DART light rail stations in the city of Richardson**
- **Citywide DART public bus system**
- **Readily available, highly reliable utilities and communications:**
  - Extensive wireless/fiber optic communications infrastructure
  - Metropolitan Area Exchange (MAE)
  - 7 electric substations

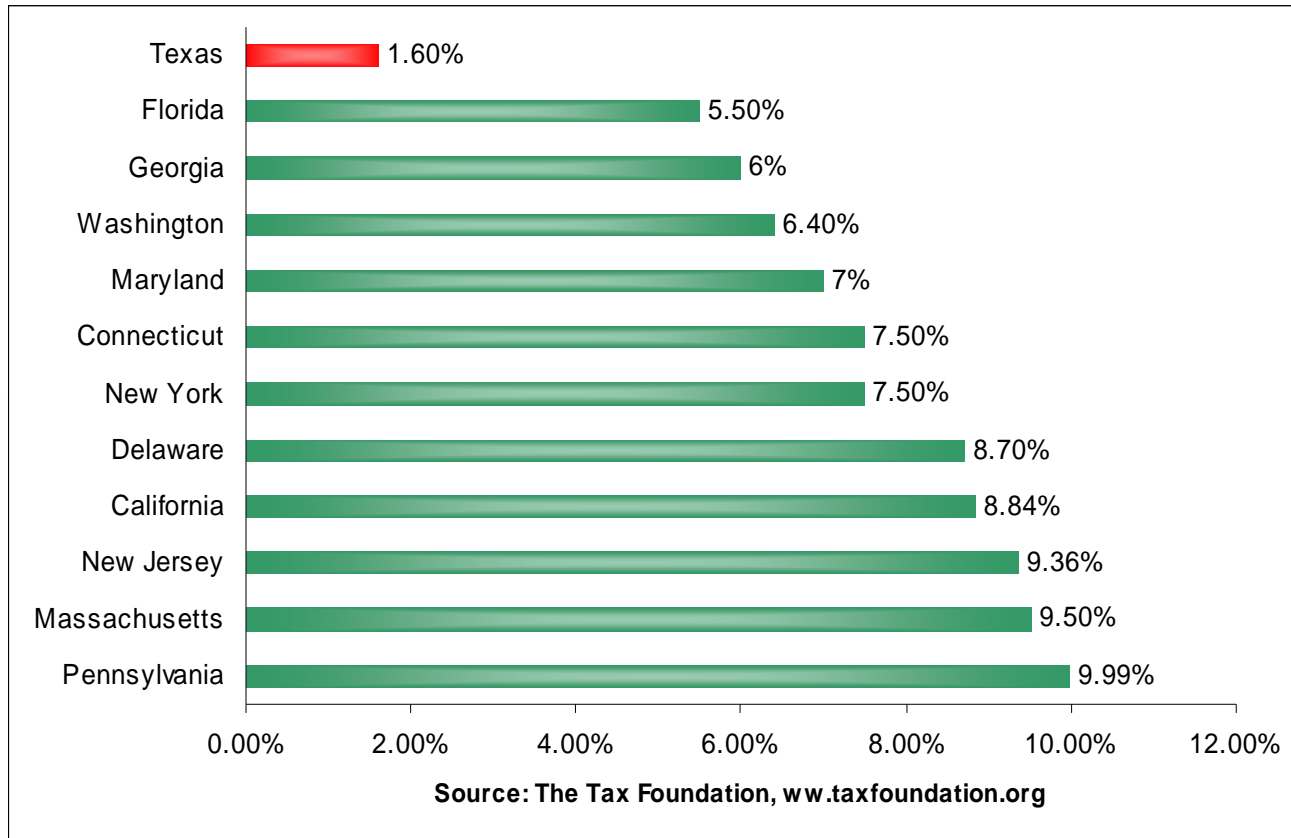


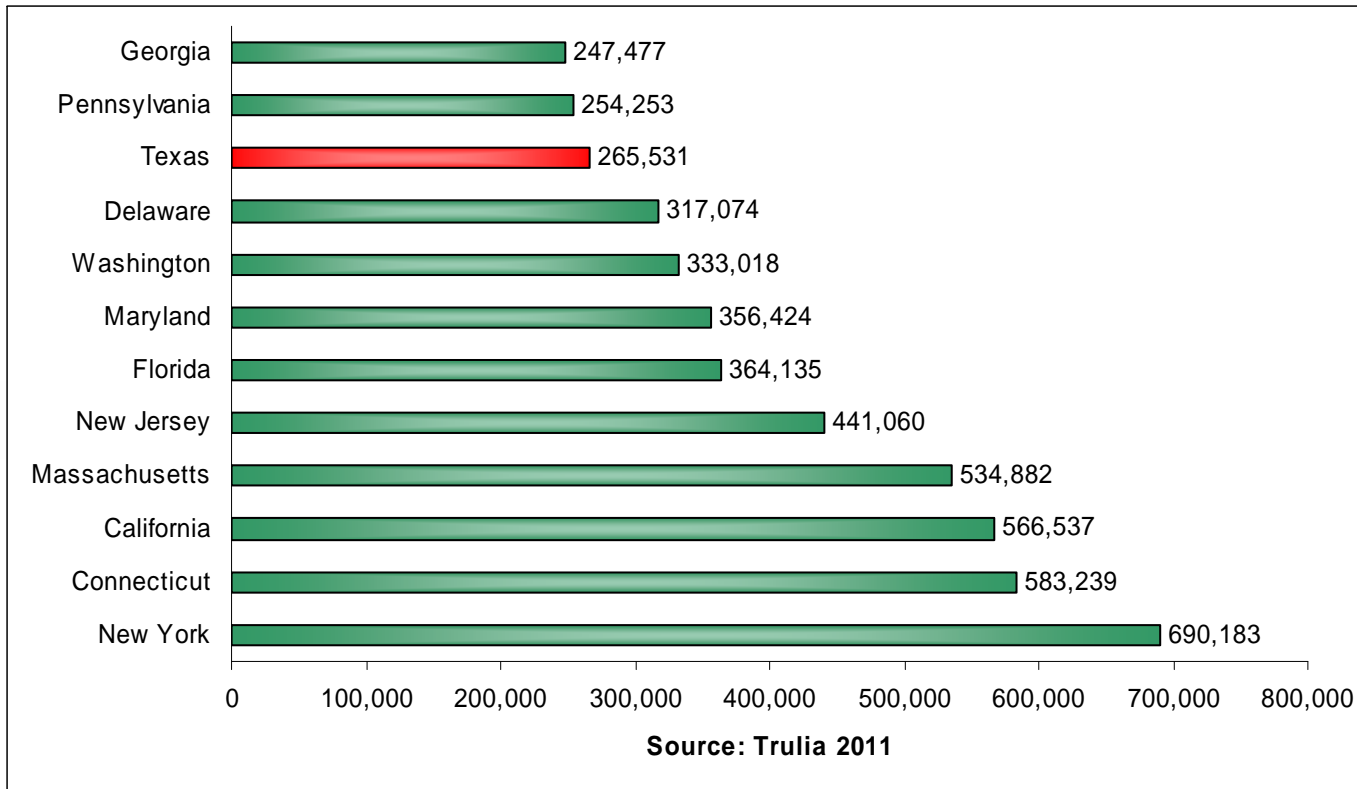
- **Richardson's population: 103,000**
- **1.4 million workers available within a 20 mile radius**
- **Highly educated workforce**
  - 50% of adults age 25 or older have a bachelors or advanced degree
  - 60% of the labor force has attended college
- **Diverse population:**
  - 58% White
  - 18% Hispanic
  - 16% Asian
  - 8% Black



# Cost of Living Comparison







- **The University of Texas at Dallas**
  - Main campus located in NW Richardson
  - Enrollment: 19,000
  - 7 schools; 3800 annual graduates
  - Public research university
  - Top ranked programs in:
    - Engineering & Computer Science
    - Management
    - Natural Sciences
    - Brain Technology
    - Arts & Technology  
(computer graphics / animation)



- **DeVry University**
  - Engineering & Information curriculum
  - Business Management curriculum
- **Richland College**
  - Serves Richardson area
  - 15,000 / for credit schools
  - 5,000 continuing education



- Located in the “Sun Belt”, mild winters, warm summers
- 30 parks and 850 acres of park land within 28 sq. miles
- Public soccer & baseball fields
- 16 miles of hike/bike trails
- 3 golf courses: 1 private; 2 public
- 5 public swimming pools & 32 tennis courts
- Close proximity to professional sports venues:
  - Football (Dallas Cowboys), Basketball (Dallas Mavericks), Soccer (FC Dallas), Hockey (Dallas Stars)
- City’s Eisemann Center – world class performing arts / corporate events
- 10 regional malls & lifestyle shopping centers within 20 minute drive time



- **CNNMoney** magazine's "Best Places to Live" list – Top 20
- **BusinessWeek** : Richardson is one of the "Best Cities for Raising Children" ('08)
- International Economic Development Council selected Richardson ED Partnership for "Best Technology-based Economic Development" award ('06)
- Charles W. Eisemann Center for Performing Arts named by D Magazine as the "Arts & Culture Best Venue" ('04)
- First north Texas city to be named "Best Workplace for Commuters" by U.S. EPA & U.S. DoT ('03)





# Richardson: a Global Business Location

The Hub of The Telecom Corridor®  
and the Best Place in the U.S.  
to Launch *Your* Technology Business!



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